

FARMERS 2050 NATIONAL FFA CONVENTION GLOBAL EVENT CHALLENGE



Contest Step-by-Step Guide:

The first step to participating in the contest is for the FFA Advisor to review the contest rules and register their chapter here: <https://www.farmers2050.com/ffa-global-event-contest/>. **Only registered chapters will be eligible for contest winnings.**

There are three ways to prep for the FFA chapter to play Farmers 2050 collaboratively:

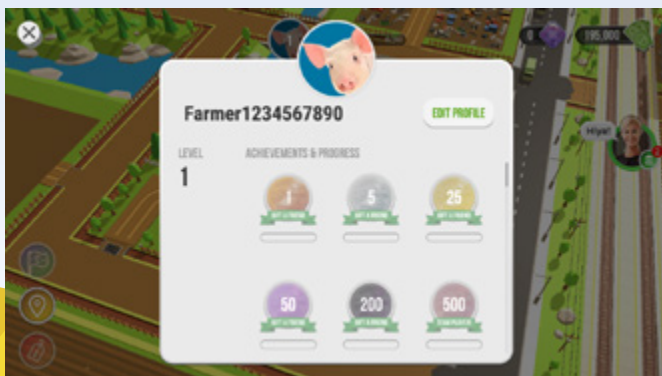
1. After registering, **FFA Advisor downloads the Farmers 2050 game and plays to level 5 to set up the team.** FFA Members then simply have to look for the team name to join and play in the challenge once they reach level 5.
2. After registering, FFA Advisor **designates a specific FFA member to play Farmers 2050 to level 5 to set up the team.** Other FFA members then simply have to look for the team name to join and play in the challenge once they reach level 5.
3. After registering, FFA Advisor informs FFA members that **the first one to level 5 in Farmers 2050 can set-up the team.** This will need to be communicated (ie: make sure team members are together) and then other FFA members can join and play in the challenge once they reach level 5.

To set-up the team in the Farmers 2050 game:

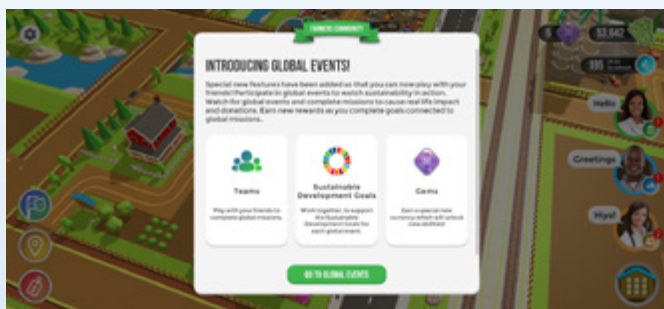
First, **download the Farmers 2050 app for free** to an iOS or Android device (a phone or tablet are both great options!)



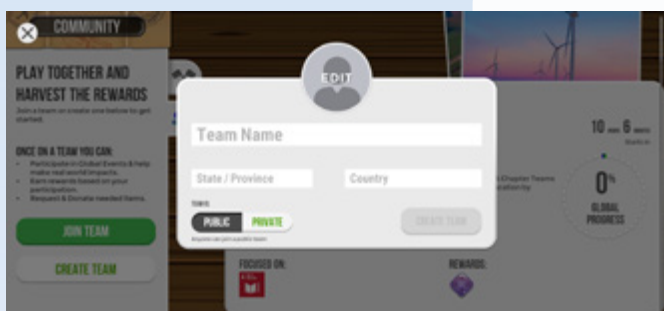
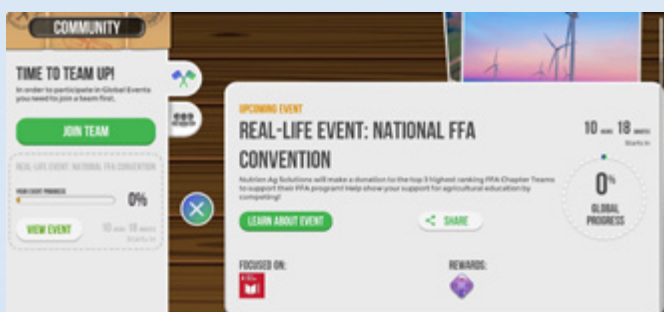
Start farming! *We recommend not using any personal identifiable information in your profile.*



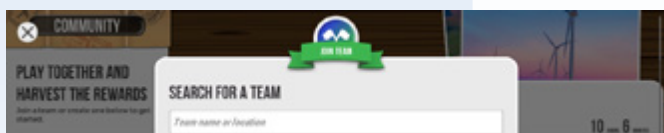
Once you make it to **level 5**, Global Events will be unlocked.



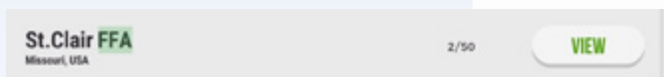
Access Global Events any time through the Farmers Community tab that is now available for selection. Navigate to the Global Events page to **make or join your team**.



If creating the team, you must fill out all the required information. Your FFA Chapter name must be in the title, and we strongly recommend you make the team name your FFA chapter name, so it is easy to find and join for other members. You must include your state as well. If the chapter or state are not identified your team will not be eligible to win. We recommend you **make the team public** so that the team creator does not need to approve each joining member. *Note: Members of a team are only able to collaborate on the event by completing the actions in the game and are not able to communicate in any way.*



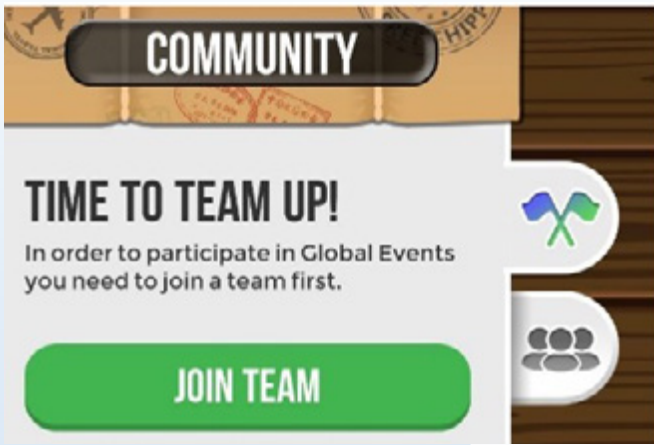
If **joining a team** search by team name or state.



click **VIEW**



and then **JOIN** team



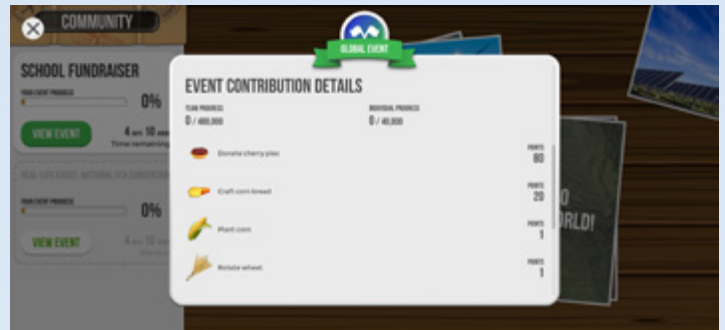
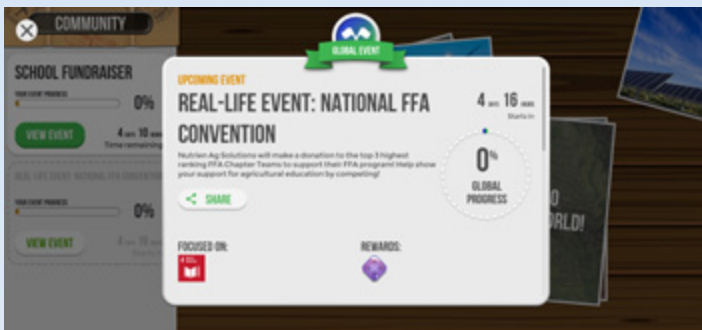
If it is set-up as public (recommended), you will automatically be added to the team. If the team is private, you will click REQUEST JOIN and the creator will have to approve you to join the team.



Navigate to this tab in Global Events to view members, leave a team, or to approve requests to join if you set up a private team.

Contribute to your team's progress by completing the actions indicated in the event. Some actions are worth more points than others, and you will have to level up to complete certain actions in the game!

The FFA challenge actions are listed below, or find them any time through the **VIEW EVENT** button:



The Global Event gameplay will run from 10:00am October 20, 2025 - 8:00pm November 2, 2025 EST.

Winners will be **announced on Nutrien Ag Solutions and Farmers 2050 Facebook channels on Monday, November 3, 2025.** Winners will be contacted directly.

Questions? Journey2050@nutrien.com